

Around the Square

Blood Bank Visits Town Wednesday

Be sure to vote in the Pasadena Board of Education election today, June 1. Never before has the entire nation watched with such interest the outcome of a normally small-scale election. No matter which of the thirteen candidates you want, the important thing is VOTE.

We understand two Sierra Madre volunteer firemen are now eligible for their 20-year service badges. Francis Eakman thinks the very least citizens can do by way of thanks is present sort of a testimonial party or dinner. Well, what do you think? ***

"For a moment I thought I was walking down Sierra Madre boulevard."

That was the initial reaction of Marine Air Corps Sgt. Norman Green, 334 N. Grove St., when he spotted nearly 50 of his former Sierra Madre friends and schoolmates—all members of the 40th Infantry Division now training at Sendai, Japan.

The occasion was a three-day rest leave from Korea for Sergeant Green, a gunner on a Marine torpedo bomber. Helping him celebrate were two local soldiers he had known in his second grade, Sgt. Thomas J. Cox 269 E. Laurel, and Cpl. Miner Harkness, 541 Montecito.

Speaking of the former Sierra Madre Guardsmen, Capt. Sanford Ullman writes that he is "prouder than usual" of the local company's basketball team which recently won the Division championship. The opposing team (A Company) consisted of former John Muir and Pasadena City College athletes. ***

Original book version of "Bird of Paradise," the movie which played in Sierra Madre recently, was written by Richard Walton Tully, a former Sierra Madrean. No comment—we just thought people like to know these things. ***

The fact that we publish Mrs. Steele's picture and election statement does not necessarily mean the NEWS is sponsoring her candidacy for the Pasadena School Board. We are merely extending a courtesy to a local resident seeking an out-of-town office.

HOEING CLUB MEETS IN USUAL PLACE

The "Daylight Saving Horing Club" met Thursday evening at the usual place—the Sierra Madre Masonic Temple. The "hoeing club" is Lodge Master John C. Mead's descriptive label for the group of Masons who help maintain the grounds of the temple. Thursday's assignment was to plant dichondra in the rear yard and install rain birds.

"Membership in the club is not as exclusive as it sounds," commented Judge Mead.

The "hoers" meet from 6:30 to 8 p. m. Thursday.

Besides Judge Mead, members were Dr. Raymond D. Pease, W. E. Bowers and Thomas Pollgreen.

13 Vie for 2 Seats

VOTE ON BOARD CANDIDATES

An unusually large vote for school elections is forecast for today, June 1, when Sierra Madreans go to the polls to help elect two members for the Pasadena Board of Education.

Sierra Madre voters will cast their ballots at the City School, 141 W. Highland. Polls are to be open from 7 a. m. to 7 p. m.

Voters will be taking their pick of 13 candidates—all vying for the two seats of Board Chairman Milton Wopschall and Member Harriet Sterling.

Living within the Sierra Madre Elementary School District, however, local residents will not vote on the proposed 32-cent tax rate increase for Pasadena's elementary schools.

The bow of his ship, the USS Glendale, was blown off in one attack recently. He has been serving overseas for approximately one year.

Mrs. Mildred Cranston, 52, housewife, 1300 New York Dr., Altadena;

Dr. Ray Untereiner, 53, Professor, 1089 San Pasqual street, Pasadena;

John H. Poole, 37, attorney, 1026 S. Madison avenue, Pasadena;

W. Harry Comber, 64, retired policeman, 225 Backus street, Pasadena;

Zygmunt K. Wisniewski, 45, machinist, 1001 Summit ave-

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Meeting to Give Parade Certificate Delayed to June 6

Presentation to Sierra Madre of the Tournament of Roses certificate has been postponed until next Wednesday, June 6.

Representatives of the tournament association were to come to Float Designer Alfred Dewey's studio last Wednesday night to award the certificate in honor of Sierra Madre's float in the 1951 parade.

Wednesday's meeting was canceled because of Memorial Day, explained Al E. Morgan. Besides the presentation next week, official films of the parade will be shown. The public is invited to the event which begins at 8 p. m. at 28 Windsor Lane.

Red Curtain, Light Bring 'Fire' Alarm

A red curtain with a light shining behind it was the "fire" to which volunteer firemen raced Thursday evening.

Fire Chief James C. Heasley reports that a man seeing the red curtain with a light thought the house was on fire and phoned the alarm. The house is located near the intersection of Alta Vista and Vista Circle Drive.

The senior class will be presented its diplomas at ceremonies Sunday, June 3. Midshipman East has chosen to receive a commission as an ensign in the U. S. Navy. Mr. and Mrs. East are traveling to Annapolis to see their son graduate.

During his four years at the academy, East attained his highest scholastic standing as "midshipman second petty officer of the first group." He also won athletic awards in cross-country running and fencing.

A former student at San Marino Prep School and Pasadena City College, Midshipman East entered the academy June 11, 1947. He was nominated for his appointment by Congressman Carl Hinshaw.

Highlights of the evening will be installation of 1951-52 officers, an address by Mrs. Yukum, and music by an instrumental trio.

Succeeding Mrs. Woodworth as president is Mrs. Daniel D'Arcy. Other new officers to be installed Tuesday are Harry Eder, vice-president; the Rev. Donald Ostrander, recording secretary; Mrs. Andrew Stein, corresponding secretary; and Al Foxton, treasurer.

Mrs. Yukum, guest speaker, is chairman of the County Recreation Advisory Committee and president of the County Federation of Community Coordinating Councils. She is a past president of the Alhambra Coordinating Council. The mother of four youngsters, Mrs. Yukum is vitally interested in Girl Scout work.

Members of the instrumental trio are Frances Mitchell, violinist; Albert Hurst, cellist; and Catherine Kirk, pianist.

Mrs. Woodworth says the Coordinating Council plans to alternate places each year at which the annual dinner is held.

Annual Picnic Of Friendship Club Planned

Members of the Sierra Madre Community Friendship Club will stage their annual picnic Monday, June 4, beginning at 12:30 p. m.

Special guests at the event will be members of the Pasadena Friendship Club and the Vanguards of Altadena. In addition, all Sierra Madreans—particularly newcomers to town—are invited.

After the picnic lunch in the park, the music group of the club, under the direction of Mrs. Etta Leguin, will present a program in the Parkhouse.

In charge of picnic arrangements are Mrs. Stewart Mather, Mrs. Leguin, Mrs. Elizabeth Tomkins, and Mrs. Vernon Eppert.

This will be the last regular meeting of the club until October. Members of the club sewing group will meet during the summer, however, in preparation for the annual Village Fair Oct. 1. Next meeting of the sewing group is set for June 20 at the home of Mrs. Leguin.

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East to Win Commission in Navy Sunday

Midshipman First Class Robert Charles East, USNA, son of



ROBERT CHARLES EAST
... midshipman, ensign Sunday

Mr. and Mrs. Robert C. East, 377 N. Lima, is a member of this year's graduating class at the US Naval Academy, Annapolis, Md.

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WITH THE 25TH INFANTRY DIVISION IN KOREA—Pfc. Michael H. Cunningham, 645 Canyon Crest Drive, recently joined the 35th "Cacti" Regiment in Korea.

The 35th Regiment is a part of the 25th "Tropic Lightning" Infantry Division commanded by Brig. Gen. J. Sladen Bradley—the second US Army division committed to action in Korea July 10, 1950.

Speaker for the 2:30 p. m. exercises will be Warren Olney III, Pomona alumnus and professor of law at the University of California at Berkeley.

Elsewhere on the tree "front,"

City Hires Recreation Director for Summer

SCHOOL TRUSTEES, COUNCIL SELECT EAGLE ROCK MAN

The city this week hired a recreation director for the summer. Following a joint meeting of City Council and Recreation Commission Monday, authorization was given to employ John Eberly Oden physical education teacher at Eagle Rock High school. Actual hiring of Mr. Oden was expected at a meeting of the School Board last night.

Having had wide experience in recreation leadership in Eagle Rock and Ingleside, Mr. Oden was particularly active in teenage work.

"In that respect," said Howell N. White Jr., a member of the School Board and Recreation Commission, "Boden's strength has been our weakness in Sierra Madre." Mr. White meant that emphasis in recreation here has been more on the younger grade pupils than on teenagers.

This is part of a country-wide campaign sponsored by the International Association of Fire Chiefs and supported by past-President Herbert Hoover and other prominent national figures in an effort to curb the annual loss of life and property by fire in the United States.

Every householder in Sierra Madre is being asked by Chief Heasley to check his home for common fire hazards. Mr. Heasley placed particular importance on ridding homes and yards of dead grass, rags, papers and cluttered wood piles.

As one of his final official acts as president, Mr. Ripple this week presented the Plaza Children's Home with a check for \$100. The money, to be used to help purchase a station wagon for the home, was donated by the club in lieu of its usual Christmas party last year.

Another phase of the drive will be to complete records of every fire and its cause in an attempt to discover the worst home hazards in Sierra Madre. After the local fire-fighters complete their study, householders will be in a better position to protect their own homes against fire, Mr. Heasley said.

A. Macauleys Pause to Check Films

The Alan C. Macauleys were in Sierra Madre briefly this week, checking pictures they already have taken for short film features and television.

Mr. and Mrs. Macauley will start the first of next week on the 500-mile trip down the Colorado River they are making for a film travelogue firm. They spent most of last week taking pictures in the Lake Mead area, exploring to Overton and Wishng Well Cove in Boulder Canyon.

The Sierra Madreans returned home to see if the pictures

Turn to page five

Subdividers Now Have Pick of Tree Species

Subdividers of the land on South Mountain Trail near Orange Grove can have their pick of four species of trees for their parkways.

The Planning Commission last week listed four trees the city would not mind seeing planted along the parkways of the 17-home subdivision.

Planners said C. and M. Homes Manchester could plant any one or all four of the following trees: Liquidambar, Shamel Evergreen Ash, Quercus Ilex Oak, or Camphor.

F. E. Cooney, president of the subdivision firm, however, previously had complained about liquidambar trees, saying they had been found "hard to get started and very slow-growing trees." He had asked permission to plant Evergreen Elms—or for short, Ulmus Parvifolia Semperfervens.

The latter term must have been Latin to the Planners because they left the tree off their list of possibilities. Elsewhere on the tree "front,"

the commissioners granted permission to W. H. Goodwin, 409 W. Grandview, to remove a cypress tree adjacent to the Grove street side of his lot.

Mr. Goodwin said removal of the tree would enable him to build a straight driveway from his proposed garage instead of a curved one. "The idea of facing many years of driving down a curved driveway doesn't appeal to me," remarked Mr. Goodwin.

Planners approved the request on condition that the plant another cypress tree No. of the driveway "to maintain the symmetry" of Grove street.

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49.50 VALUE
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CREDIT TERMSBYRON HOPPER
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Citizens Hear Candidates for School Board

Eight of the 13 candidates for the Pasadena Board of Education were scrutinized by 120 Sierra Madreans last week at a public candidates' meeting in the City School auditorium.

Serving as moderator for the gathering.

forum, at which candidates for two vacant board seats explained their educational philosophies and backgrounds, was Severin Sorensen, co-president with Mrs. Sorensen of the Sierra Madre P.T.A.

Here are the 13 candidates:

Laurel V. McElwain, Mrs. Earl Cranston, Dr. Ray E. Unteriner, John H. Poole, W. Harry Comber, Zygmunt Wishinski, Alexander Zola, Glen K. Wise, Mrs. Mildred Sutherland, Mrs. Isabelle E. Steele, Harry J. Crawford, and Dudley Atkins Sr. and Harold J. An-

dersen, serving as moderator for the gathering.

MANY AWARDS FEATURED AT SPRING COUNCIL FIRE

Spring Council Fire for Sierra Madre Bluebirds and Camp Fire Girls was held Friday evening, May 25, in Pritchard Hall of the Congregational Church.

Presentation of Trail Seeker rank was made by Harold Higgins to the following girls: Shirley Wodrich, Patricia Stetson, Andrea

AMERICANS COULD

From page one

been on the side of freedom.

The war between the states, the Spanish-American War and World Wars I, and II, provide heroic evidence of the determination of true American to fight and to die that freedom might be preserved.

Since our own Civil War, every war in which our nation has been engaged, has been fought on foreign soil. Consequently the great majority of our people are unfamiliar with the horror and the devastation and the Four Horsemen of the Apocalypse which follow armed conflicts on a gigantic scale.

We are now embarked on what is, unmistakably, the beginning of a third world war. It is a war which we are seeking in all honorable ways to avoid. It is a war, if it develops to full intensity, will bring horror and devastation to every community in our country.

One student of national affairs recently asked the question, "Can We Take It?" Of course we can take it. Americans have always been willing to endure any hardship, any sacrifice to preserve their freedom. They have never been and never will be bluffed when the chips are down.

Faced with the possibility that devastation will be inflicted on our beautiful and peace-loving little city of Sierra Madre, true Americans regardless of religion or creed or political belief will stand together—shoulder to shoulder.

The coming conflict—unless by some miracle it can be avoided—will have four basic characteristics:

1. It will be a war between forces of righteousness on the one hand and the forces of evil on the other hand.

2. It will be a battle to determine whether freedom or slavery shall prevail throughout the world.

3. On the home front, misguided Americans will seek to overthrow this nation by force and violence, terrorism and persecution.

4. The result of this conflict will determine whether, at long last, the nations of the earth can dwell together in peace and harmony.

As we today pay homage to our fellow Americans in uniform who have preceded us into the Great Beyond, we honor alike those who fell in battle and those who returned. We honor them alike because we know that all of them stood ready by their oath to God and country to make the Supreme Sacrifice if need be.

Let us remember too, that, whether in uniform or not, true Americans have already poised the forces of righteousness in the gigantic conflict with the forces of evil. And let us think too as we consider the Divine Plan for Mankind, the immortal words from

THE CHAMBERED NAUTILUS

Build Thee more stately mansions, Oh my Soul.

As the swift Seasons roll Let each new temple, nobler than the last

Shut thee from heaven with a dome more vast

Till Thou, at length, are Free

Leaving thine outgrown shell

By Life's unresting Sea.

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Family Reunion At Hull Home

A family reunion was held Sunday at the home of Mr. and Mrs. Wilbur S. Hull, 542 W. Montecito.

Arriving from Kingman, Arizona, for the visit was their son, Charles Hull, his wife and two children. Other guests were Mr. and Mrs. Robert Baugh of San Marino and their two children. Mrs. Baugh is the daughter of the Hulls.

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Kiwanis Club Still Seeking Auction Items

VOTE ON BOARD
From page One

nue, Pasadena;

Alexander Zola, 40, salesman, 3799 Sycamore avenue, Pasadena;

Harold J. Angerhofer, 33, attorney, 1000 Mount Curve avenue, Altadena;

Glenn K. Wise, 66, real estate broker and publisher, E. Mountain street, Pasadena;

Mrs. Isabelle E. Steele, parent, 385 N. Baldwin avenue, Sierra Madre;

Mrs. Mildred Sutherland, 46, housewife, 1290 Hillcrest avenue, Pasadena;

Dudley Atkins Sr., 60, engineer, 2615 Bowring Drive, Altadena.

Advertise—It pays dividends

WATER SOFTENERS
\$189 up
Call for Free Demonstration

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214 Adams St., Sierra Madre

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Summer COLOGNE

Three delightful fragrances.

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REG. \$2.00 SIZE

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THREE STATES JOIN FOR SUMMER PICNIC

Three state societies, Arkansas, Kentucky, and Tennessee, will unite for a summer reunion Saturday, June 9, at Sycamore Grove Park in Los Angeles.

In charge of the special program at 2 p. m. will be Alfred

R. Tucker, president of the Arkansas Society, and T. Porter Smith, chief of the former Kentuckians. Entertainers are to be the Drum and Bugle Corps of Monterey Park.

LUTHERANS FORM DORCAS CIRCLE

Formation of a new organization in the fast-expanding First Lutheran Church was announced this week. The new group is the Dorcas Circle, afternoon counterpart of the Mission Aid.

The circle will meet from 1:15 to 4:00 at the homes of members on the fourth Wednesday of each month. According to Mrs. C. H. Gerke, the group will do sewing and other charity work.

ROLLA ALFORD TO ATTEND WARING'S CHORAL WORKSHOP

Rolla Alford, 64, Sturtevant Drive, is one of the early enrollees for the Fred Waring Choral workshop to be held at the Pennsylvania State College June 25-29.

Mr. Alford is minister of music of the First Methodist Church of Long Beach and chorale conductor of the City of Long Beach's Recreation Department. The Sierra Madrean has been engaged in vocal study for some 15 years.

Fred Waring, an alumnus of Penn State, will conduct the workshop in person. Choral directors from every state and Canada are expected to take part in the course.

WANTED NOW!

SWIMMING POOL MANAGER
for Sierra Madre City Pool. Must hold water safety instructor's certificate from ARC.

LIFE GUARD

Must hold senior life guard certificate from ARC.

BEGINNING

June 11th

WRITE

Application to C. H. James, Chairman of Recreation Commission, 110 Rancho Rd., Sierra Madre, Calif.

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BY USING HURLEY'S NEW PURCHASE PLAN

YOU GET

• \$100 Worth of Choicest Manning's Meats
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YOU PAY ONLY \$25.00 NOW AND LOW MONTHLY PAYMENTS, MOST OF WHICH YOU SAVE BY QUANTITY BUYING OF MEATS, FRUITS, VEGETABLES, ETC., AT APPROXIMATELY 20% BELOW REGULAR PRICES.

—You have a completely stocked market in your home, 24 Hours Daily—

Your family can have the choicest foods for less and never any waste or spoilage.

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ACT NOW...

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PASADENA

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Your Nearest Safeway 110 W. Sierra Madre Blvd., Sierra Madre

GARLANDS OPEN COMPTON STORE

Garland's 5-10-25 Cent Stores announced the formal opening yesterday, May 31, of their fourth store, located at 2500 E. Olive in Compton.

Besides the Sierra Madre store and the new one in Compton, the Garlands also have businesses in Norwalk and Arcadia. A fifth store, in Pasadena, is going to be closed, Larry Garland reports.

Local Musician Made Official of Coleman Group

Charles Frederick Morse of 262 East Highland Ave., has been elected first vice president of the Coleman Chamber Music Association of Pasadena for the 1951-52 season.

Dr. Douglas Wright Jr. of San Marino was made president and Harlow Mills, well known in local musical circles was re-elected manager.

Churches

FIRST LUTHERAN CHURCH

SERVICES . . . WOMAN'S CLUBHOUSE (Upstairs)
Sermon: "Letting Your Light Shine."
SUNDAY SCHOOL: 9:30 WORSHIP: 10:00
H. W. Schmitt, Pastor, 470 E. Claremont, Pasadena, CA 7-1223

FIRST BAPTIST CHURCH

49 South Baldwin Avenue
Sunday School: 9:45 A.M. Evening Worship: 7:30 A.M.
Morning Worship: 11:00 A.M. Wed. Prayer Service: 7:30 P.M.
Pastor Rev. A. J. JACOBSON—For Information call CU 5-8168

TRINITY PRESBYTERIAN CHURCH

Rev. Donald H. Ostrander, Minister—Services: Woman's Club, Sierra Madre
Sermon: "An Opened Door, Rev. 3:8."
SUNDAY SCHOOL: 9:45 A.M.—WORSHIP: 11:00 A.M.
Future Home: Hasting's Ranch, Pasadena

Grant Chapel

Funeral Directors

Harry A. Lange Sterling T. Ripple

201 W. Sierra Madre Blvd., Custer 5-5006



CARNIVAL FEATURES MEET OF LOCAL CUB PACK ONE

The May meeting of Cub Pack 1 was featured by a carnival presented by Cubs and den mothers.

Pack officials declared the carnival a "grand success" with the most popular concession being the "ring-the-bell" strength tester built by Richard Forster of Den 3.

During the regular meeting, held in the City School auditorium, plaques were presented to Kenneth Bush and Virg Smith, retiring pack committeemen, in appreciation of the services they have rendered the Cub movement in Sierra Madre.

Graduated into Boy Scouting were Buddy Green of Den 3, Philip Yasskin, Gerald Mackanic, and Dennis Smith of Den 5.

John Born of Den 7 entertained Cubs and parents with several accordion solos, meeting the requirements for his Webelos Badge.

HERE'S LIST OF CAMPS FOR BOYS

DAINTY BLONDE Gloria Maxwell is advertising, among other things, June Dairy Month. Gloria was selected from a bevy of beauties vying for the crown sponsored by the General Dairy Industry Committee of Southern California. She will appear at more than 100 service club luncheons and other gatherings this month, dramatizing the dairy industry.

Planners OK Property Split On Montecito

Permission was given last week for the Tarr Land Company to subdivide portions of its property at the northeast corner of Montecito and Hermosa.

The Planning Commission said "okay" to the company's application to sell three parcels fronting on Montecito (50x175 feet each) and one parcel fronting on Hermosa (61x150 feet).

Residences will be constructed on the four parcels, President N. W. Tarr told the Planners. It was pointed out that all other lots in the area have 50-foot frontages, or less.

Camp Bluff Lake, YMCA, 3 mi. from Big Bear, July 9-17. Camp Orizaba, YMCA, Catalina Island, Aug. 7-15.

Camp Stevens, Episcopal Church, Idyllwild.

Camp Monrovia, YMCA, Recreation Park, July 9-27.

Camp Arcadia, YMCA, Church of Good Shep., July 30-Aug. 17.

Camp Junipero Serra, Catholic Church, Big Pines area, June 25-Aug. 23.

Camp St. Vincent de Paul, Big Pines, June 25-Aug. 16.

Camp Cherry Valley, Boy Scout, Catalina Island, June 28-Aug. 17.

Camp San Antonio, Boy Scout, Mt. Baldy, Year Round.

Camp Pilgrim Pines, Congregational Church, Yucaipa, Cal., June 25-Aug. 20.

Camp Greenhorn, Congregational Church, Kern Co. nr. Bakersfield, June 17-23.

Commission Grants Front-Yard Variance

A front-yard variance of 10 feet was granted Watson V. Cavalier, 571 N. Hermosa, by the Planning Commission on Thursday.

Mr. Cavalier, who plans to tear down the house now on his lot, asked and got permission to have a 15-foot front yard instead of the usually-required 25 feet.

Planner L. W. Lisle said two members of the commission inspected the property and found it would be advantageous to grant the request since the existing house has only a non-conforming 8-foot front yard.

Wardens See Bomb Movie

More than 125 block wardens viewed the film, "You Can Beat the A-Bomb," at the last meeting of the Civil Defense Council.

Mayor William A. Kinney, as director of the Defense Council, announced that anyone injured in civilian defense work, either in practice sessions or during a real emergency, is covered by workman's compensation insurance—if he has

THURSDAY, MAY 31, 1951.

SIERRA MADRE NEWS—3

signed the application blanks and is a regular member of the disaster organization.

The motion picture showed the steps each member of a

typical American family should take to properly protect themselves before, during and immediately after an atomic attack.

TOYS GALORE!



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PARKER "21"

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—AN IDEAL GRADUATION GIFT—

Never before so fine a precision writing instrument at such a low price.

HARTMAN'S PHARMACY HAS THE LARGEST FOUNTAIN PEN DEPARTMENT IN SIERRA MADRE

*If you are not completely satisfied with the new Parker "21"—simply return the pen to us for refund within ten days.

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- HOODED POINT—Keeps point moist for instant starting!
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The New
PARKER "21"

\$5 00
(MATCHED SET 8.75)

- SLIP-ON METAL CAP—No twist, no turn, no threads to wear out.
- POCKET-LEVEL CLIP—Safe, out of harm's way!
- CONCEALED FILLER—Cleans as it fills, simple engraved filling instructions!
- VISIBLE INK SUPPLY—Easy to see!
- INK FLOW CONTROL—Steady non-skip line!

MAIL or BRING IN . . . Today!

Please send me . . . Parker "21" Pens—I enclose 5.15 for each pen—price includes Sales Tax. If I am not entirely satisfied with the Parker "21", I will return the pen within ten days to you and receive a refund.

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SIERRA MADRE NEWS

9 Kersting Court Sierra Madre, Calif. Custer 5-3324
OFFICIAL NEWSPAPER OF THE CITY OF SIERRA MADRE
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Dancers to Use Cottons, Jeans Theme

It will be "cottons and jeans" tonight, June 1, when the Razz-Ma-Tazzers stage their final teenage dance of the school year.

The dance, at the Parkhouse will be a special party and begin at 8 p. m., thereby eliminating the usual dance instruction period at 7:30.

Special prizes will go to dancers having the most original hats and bonnets. The dance is open to all seventh and eighth graders.

Donald Parker will again contribute his share of the entertainment by playing the piano. The group also has the use of a record player and a loud speaker, with records borrowed from the parents, or brought with money donated by parents. Mr. and Mrs. Harold V. Johnson and Mr. and Mrs. E. W. Carver are hosts for the evening.

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BOUNDED AND CHAINED. Samson, played by Victor Mature, prays for deliverance from the Philistines in this scene from Cecil B. DeMille's "Samson and Delilah," a Paramount picture in Technicolor which is now playing at the Big Sky Drive-In Theatre.

TOUGH PERIOD AHEAD FOR BUSINESS, SPEAKER WARNS

Sierra Madre merchants were warned last week that the next six months will be "a tough period" for businessmen—particularly for small businessmen.

Walter E. Elieson, a business specialist for the U. S. Department of Commerce, said unless the small manufacturer can convert to defense work he will be hurt the most.

Addressing the first of a series of monthly luncheons of the Chamber of Commerce on Thursday, Mr. Elieson gave specific advice for local business people.

Describing the area as one of the "stiffest in competition" in the nation, he said each merchant should ask himself, how can he keep flight money from leaving Sierra Madre. The speaker defined "flight money" as cash that should be spent locally but is enticed out of town.

Mr. Elieson stated "the invitation is always there for people to go somewhere else to shop."

"No matter what business you are in," he advised, you should make people believe it is 'their business.' You are in business for their good."

Store owners should impress upon their sales personnel that it is the people who buy merchandise who actually pay their wages. There are only two ways, he said, to improve business: first, get more customers into the store; second, sell those who come in more merchandise.

Speaking of the nation as a whole, Mr. Elieson advised businessmen not to sacrifice what he termed "clean merchandise" in an effort to unload. "In spite of Korea," he said, "the United States still is merrily producing."

Believing that goods would be scarce because of the war effort, retailers built up their stocks beyond normal capacities. They then found out that goods still were flowing from factories—and will continue to flow through September.

Banks then told merchants to liquidate their stocks, Mr. Elieson explained. "And that's why we see all these stock clearance sales."

If you have good, clean merchandise held onto it, was his advice.

"It will make money for you just by 'holding,' and the same goods would cost you more in six months," Mr. Elieson stated. "In a few months the market will be 'loaded' just because everyone is 'unloading'."

He cited figures to show that, in spite of the war, production figures in many goods are above last year.

"During the first three months of 1951, when the nation supposedly was geared down for defense, there were 3.5 per cent more new autos and 67 per cent more home freezers made than during the period last year," the economist pointed out.

"The year 1950 ended five greatest years in history from the profit point of view (after taxes)," he told his listeners. "There was more merchandise produced than ever before."

Mr. Elieson has been with the Los Angeles office of the Commerce Department for 10

Call to Japan Erases Miles For Couple

A distance between them of 6000 miles was temporarily erased for a Sierra Madre couple early Sunday, May 20.

Phoning her soldier husband in Japan was Mrs. Ernest R. Smith, wife of Sgt. First Class Smith of the 40th Infantry Division. Mrs. Smith summed up the experience with these words:

"It was wonderful!"

Sergeant Smith, the son of Mr. and Mrs. Julian LaLone of LaLone Cleaners, is one of the former Sierra Madre National Guardsmen now undergoing advanced training at an Army camp near Sendai, Japan.

Mrs. Smith reports her husband is in "good spirits," in spite of the fact that he was to travel to Tokyo Monday for a tonsillectomy. She had been making arrangements for the telephone call for about a week, and had been tensely awaiting the final connection from 8 p. m. Saturday until after 3 a. m. Sunday when the call finally came through.

"It was just like he was in the same room," sighed a happy Mrs. Smith.

WARD-BELMONT ALUMNAE

June 14th is the date announced for the Ward-Belmont Alumnae Association meeting to be held at the Beverly Hills Hotel. Mrs. Donald Clare Wallace, Jr., the former Elizabeth Wailes of 500 North Michillinda is vice chairman of the affair, Mrs. Douglas MacArthur, a former student, has been invited to attend.

ON WAY TO BOSTON
Mr. and Mrs. Bradford B. Cushing of 26½ N. Mountain Trail with their two children, left via auto for Boston, Mass. They will visit Mr. Bradford's parents there and take a leisurely five-week trip in return. They will take the Southern route back, stopping at Washington, D. C. and many interesting places.

MAURER HOME
H. G. Maurer, 175 N. Mountain Trail, is "up and around" again following his illness of a month.

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MRS. HAROLD WILLIAM ARTZ

Bethany Wedding Attended By Many Friends Thursday

Three hundred guests were in attendance last Thursday evening for the double ring ceremony which solemnized the marriage of Miss Joyce Ann Fergus and Harold W. Artz.

The ceremony held in Bethany Church was given by the Rev. B. Meridith McCluer of Los Angeles, assisted by Rev. Dewey Mulholland.

The bride, daughter of Mr. and Mrs. John S. Fergus of W. Sierra Madre Boulevard wore a silk marquisette with the Chantilly lace inserts, the design included a small ruffle flounce even around the long train. She carried a white bible and orchids.

Her illusion, fingertip veil was held by a polk bonnet lace cap edged with seed pearls. The bride's attendants included a matron of honor, two

bridesmaids and flower girl. Matron of honor, Mrs. Robert Martinette wore a white silk organdy with yellow trim and carried an old fashioned nosegay of sweet peas. The bridesmaids, sisters of the bride, Barbara and Mary Fergus, wore silk organdy with coral and green sashes.

Little Gale Gurwell of West Covina, flower girl wore a long yellow dress and carried a white basket of sweetpea petals.

Mrs. Fergus chose a dusty rose lace for her daughter's wedding, wearing a cymbidium of deeper tone. The bridegroom's mother, Mrs. Artz wore a blue crepe lace with a pink corsage.

The best man was David Turner of Los Angeles. The ushers were Robert Martinette, Chas. Taylor and Clarence Schreuer.

Marileen Scoville was at the organ and James Witt, soloist sang "Because" and "The Lord's Prayer."

Mr. and Mrs. Artz will be at home in Eagle Rock following a short stay on their boat at the Venice Yacht Club. The wedding trip will be taken in early July.

Mr. Artz is the son of Mr. and Mrs. Alley Artz of Los Angeles and is in the Dispatch Dept. of the Cannon Electric Co. of the Highland plant.

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SAVINGS, LOAN FIRM TO OPEN NEW QUARTERS

Pasadena Savings and Loan Association will open its new, enlarged offices at 301 E. Colorado street Monday, June 4, in property purchased by the association several months ago.

The firm will occupy the quarters at the northeast corner of Colorado and Garfield, which formerly housed the First Trust and Savings Bank. With opening of the new quarters, the association will close its office, just a block and a half away, at 38 N. Marengo, which it has occupied for the past 13 years.

Honoring the new offices, the loan association will hold an open house from 9 a.m. to 9 p.m. Monday, to which the public is invited.

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Girl Scout Council Will Be Installed at June Meeting

The Annual Court of Awards and Council meeting of Girl Scouts will be held at the School Auditorium Wednesday evening, June 6th. The program will include awards to all Intermediate and Senior Scouts. Third-year Brownies will flyup and last year's Intermediates will be installed in the Mariners.

The new officers of the Girl Scout Council will be elected and installed: Mrs. George Osborne, pres.; Mrs. John Hildner, vice-pres.; Mrs. John Conzelman, vice-pres.; Mrs. John Stuart Watson, sec.; Mrs. Edward A. Davey, treas.

The board of directors includes Mrs. Catherine L. Valentine and Mmes. R. A. Hawks, Roy C. Arnold, C. P. Robertson, Chas. H. James, George Bouvier, Paul Burton, Alexander Black, Kenneth Bush and Chas. Morrison. The nominating committee were Mmes. Wm. Rogers, P. R. Woodworth,

Geo. Andrews, Geo. Ellis and T. E. Dammyer.

VALLEJO GUESTS

Mrs. W. N. McDonnell returned to her home in Vallejo after a week's visit with her sister-in-law, Mrs. C. J. McCoy, 210 Mariposa.

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Air Force Sergeant Returns to Texas Base with Bride

S-Sgt. and Mrs. Russell K. Heasley are at home in Wichita Falls, Texas, following a wedding trip to Lake Tahoe, Reno, Las Vegas and Big Bear. Sergeant Heasley is an instructor at Sheppard Air Force Base.

Mrs. Heasley, the former Alice Garland of Monrovia, is the

daughter of Mr. and Mrs. Lea Garland. The wedding took place at the Monrovia First Baptist Church.

Sergeant Heasley is the son of Mr. and Mrs. James Heasley Jr. of Victoria Lane.

A MACAULEYS
From Page One
taken so far are turning out satisfactorily. "Lighting for pic-

tures sometimes is tricky on the desert," Mrs. Macauley pointed out. On Saturday they photographed the 18 pound, 1 ounce rainbow trout which was caught last week and is reported to be the record for the Colorado River. Caught by a Los Angeles physician, the fish was landed with a flyrod on a six-pound test line. Surprisingly enough, the bait used was a dough ball.

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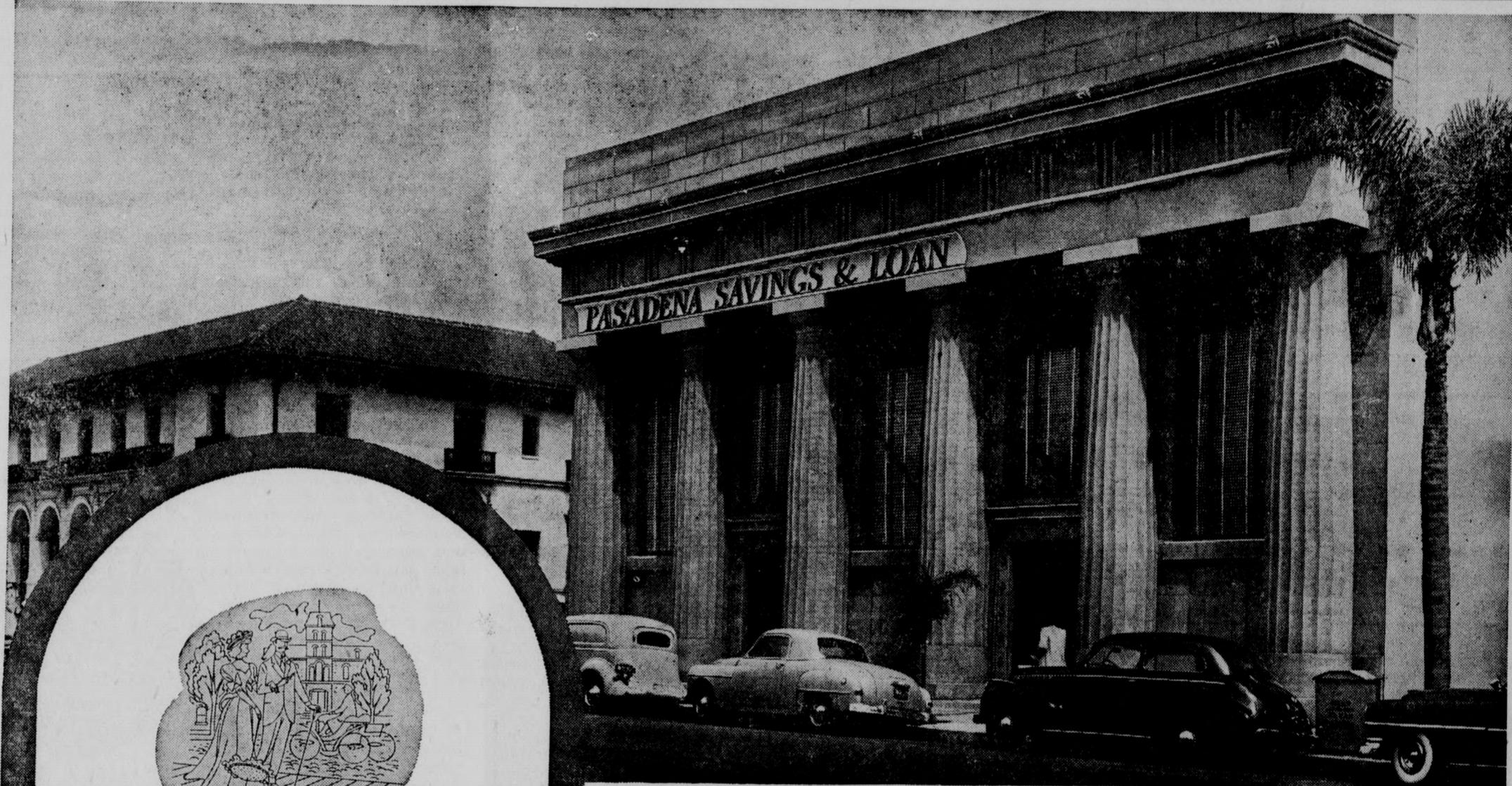
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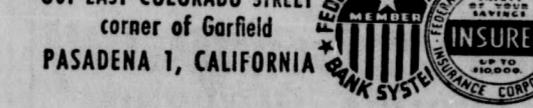
Pasadena's Oldest Moves...

On Monday, June 4, we will move into our new offices at 301 East Colorado (corner of Garfield). The same helpful and courteous personnel will be on hand to handle your savings accounts and home loan transactions with even greater efficiency in these new enlarged quarters made neces-

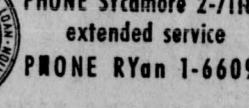
You are cordially invited to attend the opening of our new offices from 9:00 AM to 9:00 PM, Monday, June 4, 1951

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Capt. Everett Returns Home From Sawtelle

Capt. E. G. Everett, 289 W. Highland, came home from the Sawtelle Veterans Hospital last week, following surgery and a month's treatment.

The retired Army officer was lavish in his praise of Sawtelle—a "government city" of some 10,000 population. Besides the Wadsworth Hospital, where Captain Everett was a patient, the institution also includes Brentwood Hospital, several convalescent hospitals and the Old Soldiers Home.

"If it were not for the seriousness of being there, it would be just like spending a month at a first-class hotel," Captain Everett said.

The food is good, and the hospital staffs are efficient and courteous and try to do everything they can to make your stay comfortable, he stated.

The Sierra Madrean singled out his doctors, Robert Walter and Lloyd Stirret, for special praise. And the head nurse, Mrs. Margaret Burke, Captain Everett described as "very capable and a good manager."

Sawtelle is the largest hospital in the nation—larger than the famous Haines Hospital in Chicago. The convalescent patient enthusiastically pointed out that its electric plant is the largest one in any institution of the United States. He termed laundry facilities there "mendous" and explained that beds are completely changed at least once a day.

Commenting on the Old Soldiers Home, Captain Everett quipped that the currently-famous song is true—"Old Soldiers Never Die; They Just Fade Away."

Men of the home are grouped into companies, just like the Armed Forces, and have top sergeants and other military titles, he explained.

The captain is anxious to get back to his gardening and hopes to return soon to Garden Club meetings. He is first vice-president of this Sierra Madre organization.

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Sycamore 2-7187
Now Serving Sundays
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PASADENA, CALIFORNIA
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SPORTS ROUNDUP

by RALPH (Val) VALENCIA

ON THE DIAMOND

First baseman Bill Evans of the disbanded VFW Raiders and now one of the baseball school coaches, proves his ability to answer questions as well as play the game. Last week Mr. Fred Haney of the Hollywood Stars had Bill on his television quiz show and was given several questions on baseball to answer.

For having answered the questions correctly Bill was given a gold watch and other prizes, besides being congratulated on knowing his baseball.

Speaking of the baseball school, the show up was very poor Saturday, not enough players for ball game. But we, the coaches do not feel too badly about it, as that is what we are out there for—to teach those who want to play ball the right way and get ahead, and not just some place to go to pass the time away.

Coach Valencia has placed two school members on good ball clubs so far. Bill Ingram of Pasadena is now with Arcadia Cardinals on Sunday, and Hugh Moraga of Arcadia is going to Hollywood next week for a tryout.

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GEORGINA BISSELL
... college honoree

John Muir Yearbook Dedicated to 40th

Dedicated to the 223rd In-

fantry of the 40th Division now training in Japan, the John Muir College yearbook, "The Roundup," will be off the press tomorrow, June 1, according to Dr. John Neff, adviser, and Co-

editor Jackie Corbin.

Theme of this year's 160-page annual is "Muir Memories."

The book is encased in a gold-

beige and blue-padded lea-

therette cover and may be pur-

chased by alumni and friends at the Muir Student Store.

S. B. McCulloch Firm Opens Plant Addition

Formerly opened Monday was a 6000 square-foot addition to the Stewart B. McCulloch Com-

pany on East Montecito.

The two new buildings at 72 E. Montecito lie diagonally across the street from the original structure of the ceramics factory, 89 E. Montecito.

New showrooms and offices are housed in a large, modern building, comprising 1300 square feet of the improvements. Four thousand more square footage of the plant's expansion program go into a corrugated steel shipping warehouse to the rear. Other additions have been made across the street at the factory.

The building improvements were six weeks under construction. Displayed in the show-

room will be McCulloch's complete line of ceramics. "Seconds" also will be on sale there. Now added to the company's list of ceramics are new-type flower bowls and animal figurines.

Owned jointly by Mr. McCulloch and J. Barney Ordin, the company ships ceramics throughout the United States, Canada, Alaska, South America, and the Hawaiian Islands.

Among the executives of the firm are Lorain F. Smith, plant manager; Louis R. Mackie, office manager; and Robert Bet-

tencourt, traffic manager.

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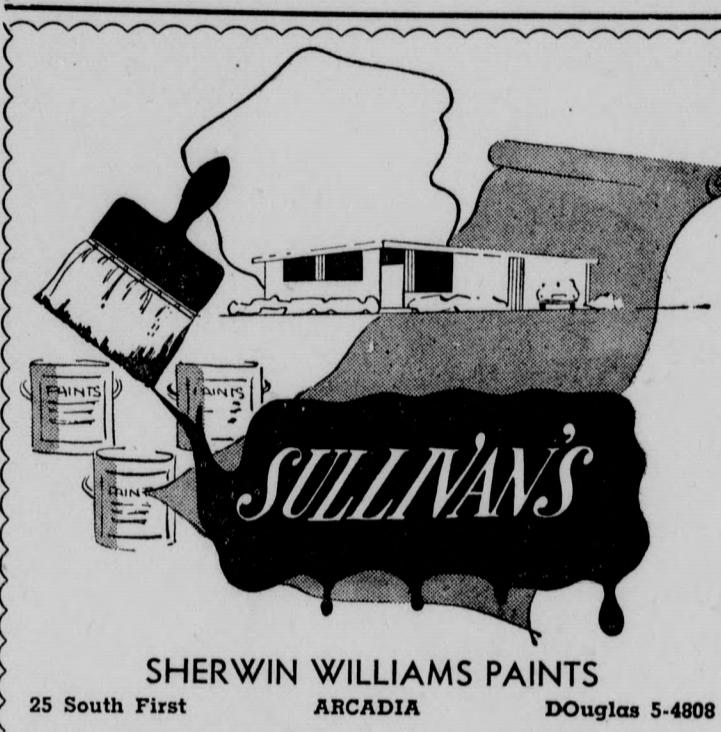
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GOOD NURSE Best of local references. Nursing & cooking, 5 hours daily. SY. 6-5811. A-5:31; 6-7-14.

PRACTICAL NURSE 6 days a week or less now available. Good refs. CU. 5-6542. A-5:31

IRONING AND LAUNDRY Done in my home. Reasonable. 111 N. Sunnyside. Custer 5-5286. A-5:31; 6-7-14.

LAWN MOWERS machine sharpened. Garden tools, knives, etc. sharpened. 41 West Montecito Ave. A-7-15tf

SIERRA TREE SERVICE: Pruning, wrecking, Power saw. Fully insured. CU. 5-3312. A-2:2tf.

ALTERATIONS Experienced ladies' and mens'. Mrs. Atwell 48 Esperanza CU. 5-8376. A-10-12tf

LAWN GARDENS WATERED WHILE ON YOUR VACATION CU. 5-6979. A-5:17tf.

FURNITURE REPAIRED, REFINISHED. CU. 5-6979. A-5:17tf.

WINDOWS, WALLS WASHED; FLOORS POLISHED. CU. 5-6979. A-5:17tf.

HELP WANTED

WANTED MAN to destroy weeds in yard. Work done by job, reasonable. 76 W. Bonita Ave. B-5:17-24.31

RESPONSIBLE, white. Protestant girl or woman for light kitchen duties including breakfast and luncheon for small family of 3 ladies from 10 to 1 o'clock, Mon., Wed., Fri., weekly. References. CU. 5-1787. B-5:31.

BAKERY Clerk, 9:30 to 6:30, 5 days a week. Apply Friday at Wistaria Bake Shop. B-5:31.

WANTED—GARDEN HELPER. Custer 5-5681. B-5:31.

PRACTICAL NURSE or experienced domestic to assist in care of elderly man. Prepare meals, live in. Starting June 6. CU. 5-8791. B-5:31.

SALESMEN. Ages 25-45, with car. Salary and commission. For appointment call SY. 3-0231. B-5:31.

FOR SALE REAL ESTATE

\$4750—\$1000 CASH, cozy Sierra Madre home or income, 4 room, 2 bedroom, divided into 2 units. Has 2 baths. A good buy! Call Gordon Fisher, EL. 8-1233. C-5:31

3 BEDROOM stucco near Sierra Madre business area, \$7500 is the full price with \$1500 down. Priced for quick sale. Marie Thatcher, 3348 E. Pine Ave., Lynwood. C-5:31.

FOR RENT

LOVELY 2 year old, 3 large bedroom apt., tile kitchen and bath, just place for couple. Across from Post Office and market. CU. 5-4469 or El. 8-2352, for landlady. D-5:31

NEW GUEST cottage, utilities paid. Maid service, \$50. Man only. CU. 5-6146. D-5:31.

UNFURNISHED apartment, living room, bedroom, kitchenette, bath. Near mountains, virtually smog-free. Reasonable. Box 242. D-5:31.

FURNISHED room for rent. Private entrance, \$20 month. 47 N. Lima. D-5:10tf.

TWO ROOM furnished apartment, utilities paid, with or without garage. 47 N. Lima. D-5:10tf.

2 ROOM efficiency apartment, furnished, utilities paid, \$50 month. No children or pets. 174 E. Montecito, Apt. 4, Sierra Madre. D-5:12tf

TWO BEDROOM and den house, garage, fireplace and shaded patio, tile kitchen. On lease. CU. 5-4594. D-5:31.

FURNISHED HOME, will rent to a couple for 2 months. CU. 5-4707, also cabin at Lake Tahoe for the summer. D-5:31.

COMPLETELY furnished 6 room house. Fruit trees, etc., 257 N. Grove, CU. 5-5936. D-5:31.

A T T R A C T I V E housekeeping room. Close in, near bus line, very convenient. Price reasonable. CU. 5-8909, 161 E. Montecito. D-5:31.

THE LONA BARON STUDIO Piano - Voice - Accordion Piano Workshop Custer 5-4233. I-3:8f.

SIERRA MADRE TRANSFER. Local and long distance moving. I-8:4tf.

SIERRA MADRE moving, local and long distance. SYcamore 9-2273. I-4:12tf.

NEW AND USED Servs., "Stays Silent, Lasts Longer." Foster's Gas Appliances, 16 E. Huntington Dr., Arcadia, DO. 7-5808. I-11-16tf.

FERTILIZERS, Cow and Steer Manures, Vigoro, Growmaster, Peat, Leaf, Mould, etc. WARD NURSERY, 192 North Mountain Trail. Custer 5-4059.

THE LONA BARON STUDIO Piano - Voice - Accordion Piano Workshop Custer 5-4233. I-3:8f.

SIERRA MADREAN wants ride to L. A. Arrive in LA 6:30 a.m. Leave LA 5:15 p.m. Call CU. 5-5184 after 7 p.m. I-5:31.

COPIES of Sierra Madre Vista or any San Gabriel Valley newspaper printed prior to 1900. R. A. Nash, CU. 5-1412. M-5:24-31:6-7

RENT A PIANO GET 8 FREE LESSONS Many styles available. Rentals as low as \$3 per mo. Apply liberal rental credit on purchase. GOULDS Open Mon. and Fri. eves. 1296 E. Colorado, SY. 6-8189. I-5:31.

1 Used Thor. Automagic Washer Reconditioned and Guaranteed. 79.50

Easy Spinner Washer, like new 109.50

1 New Bendix Dryer, floor model Elec. 149.95

New G. E. Flat Plate Ironer, floor model Was 219.95. NOW 79.95

1 New Kaiser Dishwasher chassis model 39.50

GE Portable Dishwasher, floor model 125.00

New Apt. Size Gas Range 99.00

MANY GOOD USED ELECTRIC RANGES As is—TAKE YOUR PICK 19.50

1 New Electric Norge Water Boy 99.50

Gen. Electric Steel Kitchen Cabinets 40% OFF

STOWERS, INC.

95 NORTH ARROYO PARKWAY—PASADENA

SY. 3-9131 RY. 1-7438

Free Parking—Holly & Raymond, also 33 N. Arroyo Parkway

OPEN EVENINGS MONDAY THROUGH FRIDAY 'TILL 9 P.M.

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Mrs. Steele Issues Election Statement

Mrs. Isabelle Steele of Sierra Madre, a candidate for the Pasadena Board of Education in elections today, June 1, this week issued a statement on her candidacy.

The mother of three children, two of whom are in public schools, Mrs. Steele is active in civic affairs in Pasadena and surrounding communities. For several years she was auditor for the Southern California Associated Newspapers. Her statement follows:

Mrs. Steele said, personally, "She has no axe to grind"—but that because of the disturbed situation in the school system, the uneasiness on the part of the parents, taxpayers, the teachers and all other personnel, she is interested primarily in a harmonious School Board, working closely with the people to re-establish confidence in our ability to solve our educational problems, in the fine "American Way."

She points out, these two rival, warring groups, and termed more recently "pressure groups" in the metropolitan press, have recently endorsed certain candidates.

Mrs. Steele said, "in that respect, and in view of the effort, time and \$45,000 spent on the elaborate survey, that has been under way for the past year, that could be considered a wasted effort, if the voters do not choose to vote for an independent candidate, who is free to sense the wishes of the public.

Mrs. Steele, an independent, says she wants a harmonious School Board.



MRS. ISABELLE STEELE
... Board candidate

Sierra Madre, Temple City and La Canada and Altadena, contributed \$452,576.69, in tax money to Pasadena general School Tax Fund, in 1949-50.

Mrs. Steele, proposes, these areas are entitled to representation approving the sale of property hereinafter described:

WHEREAS, there is filed in my office written authorization for said sale under the hand and seal of the State Controller, to sell said property;

THEREFORE, public notice is hereby given that unless the said property is redeemed or an installment plan of redemption is installed as provided by law, L. H. Byram, Tax Collector of the County of Los Angeles, will, commencing June 11, 1951, at the hour of nine o'clock, A. M., and continuing from day to day in the office of the County Tax Collector, Third Floor, Hall of Justice, in the City of Los Angeles, offer for sale and sell at public auction to the highest bidder, the following described real property:

Parcel No. 167, Resub of Part of L. L. Ferry's Sub, 66/71 M. R. E. 30 ft. of Lot 24. Assessed to Empire Securities Co. Minimum Bid, \$10.00. Location—Vicinity of Highland & Auburn Aves, Sierra Madre City.

Parcel No. 168, Resub of Part of L. L. Ferry's Sub, 66/71 M. R. E. 36.71ft. of Lot 24. Assessed to Empire Securities Co. Minimum Bid, \$10.00. Location—Vicinity of Highland & Auburn Aves, Sierra Madre City.

Thirteen organizations are participating as groups in the Sierra Madre Blood Bank. This means all members of the club or their immediate families can draw on the bank when necessary.

Participating organizations are: Church of the Ascension Mothers' Club, Civic Club, OES, Girl Scouts, R. A. Hawks Company, Sierra Engineering, Kiwanis Club, Mariners of Bethany Church, Community Nursery School Association, the Post Office, St. Rita's Altar Society and Mothers' Club, PTA, and VFW Auxiliary.

Mrs. Steele stated that the outside areas, who participate in the Junior High School, High School and Junior College districts and which comprise, Si-

TREES AND WEATHER

The universities have found a new virtue in trees. Because tree rings grow larger in wet years, and smaller in dry, they have established the weather cycles of centuries past from examination of the cross sections of trees.

They co-ordinate these cycles with other scientific data and they hope the outcome will be the ability to forecast weather far into the future.

We ourselves can forecast a continuous supply of first-class lumber from our extensive tree farms.

Let us serve you.

Hammond The dependable Lumber Company

2621 East Walnut Street
East Pasadena
SY. 6-5361 or RYAN 1-6232
Duane Garvin, Mgr.

Sierra Madre Lodge
No. 408, F&A.M.

June 5—Stated Meeting.
June 19—Third Degree.
June 26—Third Degree.

At The Temple
33 E. Sierra Madre Blvd.
John C. Mead, Master



Get out of the woods of uncertainty
... for fear that some financial
emergency may occur.

BUILD YOUR RESERVE
through saving regularly.

Begin any time with any amount!

YOUR SAVINGS HERE ARE INSURED
UP TO \$10,000.

THE BANK OF SIERRA MADRE
COMMERCIAL • SAVINGS
Member Federal Deposit Insurance Corporation

WEATHER

| | Max. | Min. |
|----------|------|------|
| May 24th | 75° | 52° |
| May 25th | 85° | 53° |
| May 26th | 93° | 53° |
| May 27th | 87° | 55° |
| May 28th | 85° | 52° |
| May 29th | 88° | 51° |
| May 30th | 86° | 52° |

RAINFALL

To date... 11.24

Last year... 16.46

If you drink—don't drive.

Legal Notices

47637
Sierra Madre News

NOTICE OF SALE OF REAL PROPERTY AT PUBLIC AUCTION

(Sale No. 66A)

Office of the Tax Collector of the County of Los Angeles, State of California.

WHEREAS, the Board of Supervisors of the County of Los Angeles pursuant to the provisions of Division 1, Part 6, Chapter 7 of the Revenue and Taxation Code of the State of California, adopted a resolution approving the sale of property hereinafter described; and

WHEREAS, there is filed in my office written authorization for said sale under the hand and seal of the State Controller, to sell said property;

THEREFORE, public notice is hereby given that unless the said property is redeemed or an installment plan of redemption is installed as provided by law, L. H. Byram, Tax Collector of the County of Los Angeles, will, commencing June 11, 1951, at the hour of nine o'clock, A. M., and continuing from day to day in the office of the County Tax Collector, Third Floor, Hall of Justice, in the City of Los Angeles, offer for sale and sell at public auction to the highest bidder, the following described real property:

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This Week In Television

Comes to you through the sponsorship of these friendly merchants. If you like this TV log let them know that you saw their advertisement in the Sierra Madre News.

EFFECTIVE MAY 24 THROUGH MAY 30

Look... Hear, Now!

BY STUART and JANE HEINEMANN

TELE-TYPES ...

"Know Your Child," KTSF's child psychology program, has been awarded the PTA stamp of approval. Termed "excellent in presenting techniques of handling children," program airs Tuesday and Wednesday, 3:30 P. M. Another children's program gets the air on KLAC-TV. "Children Should Be Heard" returns June 11 with Harry Koplan as emcee. Cliff Arquette and Dave Willow, whose KNBF show has long been one of the best (and funniest) on local screens, are taking their package to N. Y. in search of a sponsor. Perry Como is Philadelphia's favorite TV vocalist, according to TV Digest Mag. KTLA's new program, "So You Want To Be An Actor," allows theatrical aspirants to prove their talents with good scripts and with the able assistance of Haven MacQuarrie. Tuesdays, 10:30 P. M. Debut of dress designer Howard Greer in his own show, "Hollywood Fashion Time," proved Howard a better dressmaker than an emcee. Show is saved by shapely model Jerry Cameron who has been called America's most beautiful mannequin. "Camera No. 6" is the creation of KFI-TV's Wayne Johnson and is fascinating viewers of Channel 9, Wednesday nights at 8 p. m. "No. 6" is a new camera which allows another person to be brought right into a scene of a motion picture. Ken Higgins, who does the live commercials on "Frigidaire Theatre" is often seen doing galloping horses (on film) with the aid of Camera No. 6.

Cliffie Stone's "Hometown Jamboree," which makes its debut in the daytime field next month as a Monday-through-Friday feature on KLAC-TV, has jumped from 20th to 12th place with its Saturday night show, according to the latest Tele-vue rating.

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Musical program is brought in for \$15,000 a week. Not so fortunate are "Screen Guild Players" and "Life with Riley." Both radio programs were axed by sponsors. TV's Felix de Cola is co-starring with Benne Rubini in "Tapestry of Melody" on KNX, Sunday, 3 p. m. Two-piano team shares spotlight with the Roger Wagner Chorals. Joan Crawford stars in "When the Police Arrive" on "Stars Over Hollywood," Saturday, June 9.

EDDIE'S

Radio Electric T. V. Service—Your Authorized G. E. Dealer

—We specialize in Fringe Area Installation—

Open Sundays—Closed Mondays

81 W. Sierra Madre Blvd., CU. 5-3327—Fleetwood 7-4821

Your Hoffman & Packard-Bell
Television Dealer

RASMUSSEN APPLIANCES
AND SPORTING GOODS

43 N. Baldwin, CU. 5-5760

We take pride in being particular about
your DRY CLEANING & LAUNDRY

—1 Day on request—

La LONE'S

82 W. Sierra Madre Blvd., CU. 5-1437

TIMM'S SHOES
For All the Family

Your local KED-QUARTERS

Air cooled for your comfort

—

187 W. Sierra Madre Blvd., CUster 5-4138

WE SELL
PHILCO
TV

WE good Installation

Is over half your
TV enjoyment!

SEE US... FOR THE BEST!

MEYER
RADIO - TV - HOBBY CENTER

525 W. Woodland Drive—(Formerly Canyon Grocery)

Custer 5-5343—10 a.m.-5 p.m.; if no answer CU. 5-8864

Dated this 17th day of May,
1951.

H. L. BYRAM,
Tax Collector

Publish May 17, 24, 31, 1951.

YOUR SAVINGS HERE ARE INSURED
UP TO \$10,000.

THE BANK OF SIERRA MADRE

COMMERCIAL • SAVINGS

Member Federal Deposit Insurance Corporation

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